

Sterling Heights Assembly Plant

Written by JardaKo

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Sterling Heights Assembly Plant

38111 Van Dyke , Sterling Heights , Michigan , United States

Floor Space: 3.0 million sq. ft.

Acreage: 286

Products: Chrysler 200, Chrysler 200 Convertible, Dodge Avenger and Lancia Flavia

Employment: 2,473 (2,351 hourly; 122 salaried) on two shifts

Robotics: 784

Union Local: U.A.W. (United Auto Workers) Local #1700, #889 and #412

Plant History: Facility was built in 1953 as a jet engine plant and was operated by the Army as the Michigan Ordinance Missile Plant with Chrysler serving as contractor building Redstone and Jupiter missiles. It was converted to an automobile plant in 1980 by Volkswagen and purchased by Chrysler Corporation in 1983. Production of Chrysler LeBaron GTS and Dodge Lancer began in September 1984. Dodge Shadow and Plymouth Sundance production began in 1985, and Dodge Daytona production began in 1991. Through the end of the 1991 model year, the facility had produced nearly 1.3 million vehicles. Production of the 2001 Dodge Stratus and Chrysler Sebring sedans began in the fall of 2000, followed by the Chrysler Sebring Convertible. The all-new 2007 Chrysler Sebring Sedan launched in August 2006, followed by the all-new 2008 Dodge Avenger and 2008 Chrysler Sebring Convertible. The Company launched production of the all-new 2011 Chrysler 200 and Dodge Avenger on Dec. 6, 2010. Production of the Chrysler 200 Convertible followed in February 2011. The Lancia version of the Chrysler 200 Convertible, the Lancia Flavia, began production in March 2012.

Chrysler Group announced in July 2010 that it would add a second shift of production-or about

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900 jobs-in the first quarter of 2011. The second shift began in February 2011.

In October 2010, the company confirmed that it would invest nearly \$850 million in a state-of-the-art 425,000 square-foot paint shop. In October 2011, Chrysler Group announced that it would invest \$165 million to add a one million square-foot body shop.